The 2030 Company Experience

What could your business become with AI?

See how a company could operate in 2030, with AI a deliberate part of its everyday operations. Question the choices behind it, then explore what they could mean for your own business.

Tuesday 17 November 2026

Sintons, Barrack Road, Newcastle upon Tyne NE4 6DB

09:00 to 11:00, coffee from 08:30

Free. Places are limited.

Built around the questions you already deal with

- **Customers and growth:** what could you offer, and how might your customers' expectations change?
- **People and work:** who does what, and how do responsibilities change?
- **Investment and profitability:** how do you prioritise investment, and what has to change for it to deliver?
- **Leadership and control:** what are your options, what are the trade-offs and which decisions need making?

You'll leave with

- A different perspective on AI, set in a business context you recognise
- New possibilities for how your company could operate, compete and grow
- A clearer view of the challenges, trade-offs and decisions ahead
- A practical starting point to take to your leadership team

Who it's for

Owners, directors and senior leaders of established North East businesses, including those leading technology. No technical experience needed. Bring a fellow director who helps shape where the business goes. Each person registers separately.

Your hosts

Adam McEnaney, Founder, Axiom AI Insights and Build My AI Team

Ciaron Gallagher, Co-Founder, Unity Angels

Joel Pickin, Head of Engineering, ION

Jordan Groody, Founder, Haus of Finance

Register your interest

Scan the code or tap eventbrite.co.uk/e/2003320108372. Places are confirmed by email. There is no sales pitch and no unsolicited sales follow-up.

What does your 2030 company look like?